

ENABLE

Enable your pharmacy to be the go-to resource for patients with diabetes.



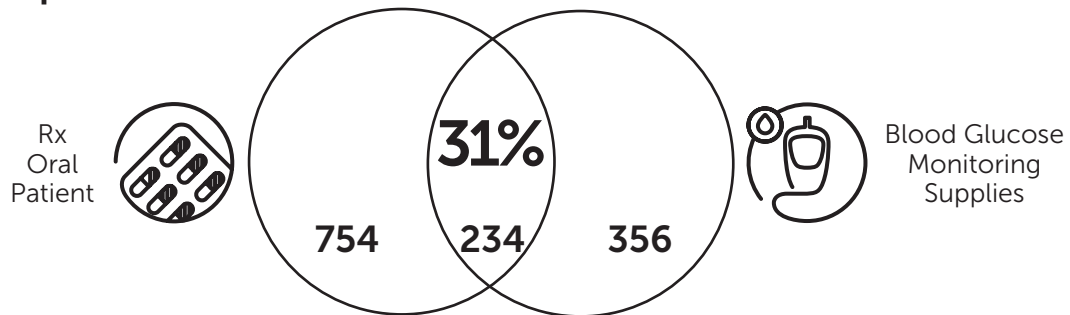
Let's grow relationships with patients

Pharmacists are the most accessible healthcare professionals for high-risk patients, as they visit their pharmacy 35 times per year.¹

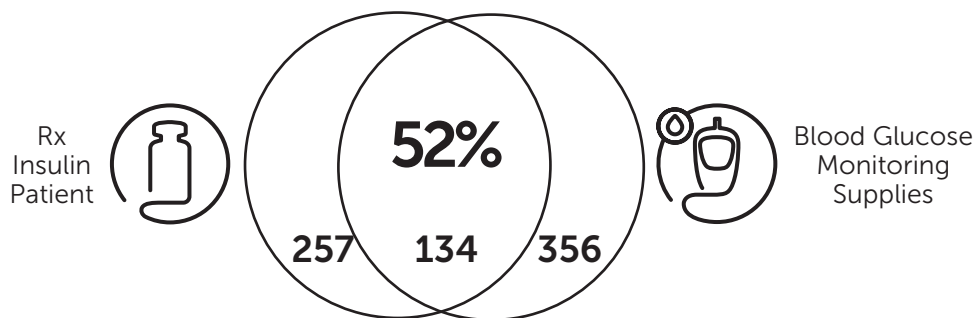
Diabetes education can help patients better manager their disease. You can receive reimbursement for the diabetes education program your pharmacy offers to your patients if it is accredited by the American Association of Diabetes Educators (AADE).

If your PWDs are purchasing their oral prescriptions or insulin from your pharmacy but not their blood glucose monitoring supplies, they may be obtaining them through mail order. Converting them is an opportunity to capture the full Rx diabetes basket.

Here's an example:



Only 31% of PWDs filling Oral Rx are also filling blood glucose monitoring supplies.



Only 52% of PWDs filling Injectable Rx are also filling blood glucose monitoring supplies.

ONETOUCH[®]
every touch is a step forward[®]

¹Pharmacists as Influencers of Patient Adherence, Accessed 2/12/2019, <https://www.pharmacytimes.com/publications/directions-in-pharmacy/2014/august2014/pharmacists-as-influencers-of-patient-adherence>

Let's talk about Medicare

OneTouch® is the #1 brand used by Medicare patients. Helping them understand differences in Medicare coverage is another way to foster trust and help to keep them coming back. There are four parts, each playing a role in providing healthcare coverage for a beneficiary.

Here's a refresher:

Medicare Part A (Traditional Medicare—Red, White & Blue Card)

Coverage for in-patient care such as hospitalization and skilled nursing facility.

Medicare Part B (Traditional Medicare—Red, White & Blue Card)

Coverage for out-patient care such as physician visits, durable medical equipment, and diabetes testing supplies including OneTouch® test strips and lancets.

Medicare Part C (Medicare Advantage)

Managed by private insurance companies; co-pays or co-insurance and out-of-pocket maximums may apply. The insurance plan determines which brand(s) of diabetes testing products are covered and the cost. If your patient has this coverage, their plan card should be used instead of their Medicare red, white and blue card.

Medicare Advantage Plan (MA):
Administers benefit for in-patient and outpatient services.

Medicare Advantage Plan (MAPD):
Administers benefit for in-patient and out-patient services, as well as prescription drug benefits.

Medicare Part D (Prescription Drug Coverage Only)

Managed by private insurance companies. Does not cover diabetes testing supplies.

OneTouch® testing supplies are always covered by Medicare Part B†

We're here to support you

Join us in helping to empower patients to play a more active role in their diabetes management!



www.onetouch.com/professional



Sloan O'Dea: 215-514-4466

ONETOUCH[®]
every touch is a step forward[®]