



# GUIDE

**Guide you with success stories from other experts.**

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Let's help guide your patients  
toward better diabetes management

Pharmacists are the most trusted healthcare professionals.<sup>1</sup> As such, you are uniquely positioned to have a positive influence on the behavior of your patients with diabetes (PWDs).

On the pages that follow, you will find questions that you can ask PWDs to start the conversation about diabetes management, specialized products, educational offerings, and insurance coverage.

Let's help your patients make better  
decisions about their diabetes

**OneTouch® products have the lowest co-pay on the most health plans<sup>†</sup> and are always covered on Medicare Part B.<sup>‡</sup>**

Nine out of ten patients agreed that the ColorSure® technology on the OneTouch Verio Flex® meter was so easy to understand that it could help them make better diabetes management decisions.\*

**ONETOUCH®**  
every touch is a step forward®

<sup>1</sup>Survey: Pharmacists lead pack when it comes to patient trust. Drug Store News, accessed 10/04/18, <https://www.drugstorenews.com/pharmacy/survey-pharmacists-lead-pack-when-it-comes-patient-trust/>

<sup>†</sup>Some health plans may have more than one test strip covered at the lowest co-pay. <sup>‡</sup>Not a guarantee of coverage and payment. Coverage and payment may be subject to co-insurance, deductible, and patient eligibility requirements. \*Based on a study conducted in 2015 in the UK of 40 patients with Type 2 Diabetes using a simulated model of the OneTouch Verio Flex® meter.

# Conversation Starters



**Question:**  
Are you taking your oral or injectable prescriptions regularly?

**Talking Point:**  
We offer a medication therapy management (MTM) program that can help empower you to be a full participant in your care through better understanding and use of your medications.



**Question:**  
How often are you testing your blood glucose?

**Talking Point:**  
Testing as directed by your physician could help you recognize your highs and lows and enable you to learn steps to stay healthy. If you have a OneTouch Verio Flex® meter, the OneTouch Reveal® app can help you keep track of your test results.



**Question:**  
Are you making the most of your Medicare coverage?

**Talking Point:**  
The plans can be confusing, but they offer good benefits to patients with diabetes. I can help explain the differences between Medicare Parts A, B, C, and D.



**Question:**  
Do you know which test strip brand has the lowest co-pay under your insurance?

**Talking Point:**  
OneTouch® offers the lowest co-pay on most health plans.†



**Question:**  
Do you feel like you have enough resources to help you manage your condition?

**Talking Point:**  
We offer diabetes management training that addresses healthy eating, being active, monitoring blood glucose levels, taking medication, problem solving, healthy coping, and reducing risk factors.



**Question:**  
Did you know not all over-the-counter products are safe for people with diabetes?

**Talking Point:**  
We offer a wide range of products appropriate for people with diabetes including pain relievers, fever reducers, and cough and cold products.

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## We're here to support you

Join us in helping to empower patients to play a more active role in their diabetes management!



[www.onetouch.com/professional](http://www.onetouch.com/professional)



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