

STRENGTHEN

Strengthen your relationships with patients and drive loyalty.



Let's help you become the go-to resource for patients with diabetes

Being a diabetes destination separates you from your competitors and may create positive outcomes for patients, but it's about more than having the right products at the right price.

Here are some ideas for developing your pharmacy as the go-to source for patients with diabetes:

- Offer solid diabetes self-management training for patients
- Develop an accredited diabetes program approved by the American Association of Diabetes Educators (AADE) to seek education reimbursement
- Become a certified diabetes educator or hire one
- Educate and empower your staff to talk with patients about their diabetes product needs
- Partner with healthcare providers to create referrals

Let's share some good news for patients on a high deductible health plan

OneTouch Verio® test strips are available at the lowest copay* and, as of January 1, 2018, at a new low price.

Whether your patients have a co-insurance, or are paying cash for an unmet deductible, their cost for OneTouch Verio® test strips is now lower. Here are some simple steps you can take to better serve your patients and help them maximize their coverage.

1. Dispense a brand that is preferred on their insurance plan.

- Preferred formulary brands count toward the deductible, meaning the patient meets their deductible faster
- Once a patient has met their deductible, it is important to use the preferred brand to pay the lowest co-pay or co-insurance on their prescriptions
- Avoid unnecessary patient disruptions, due to a product switch once their deductible is met

2. Confirm which products or services are covered by their insurance provider's preventive-care list.

- Items on the preventative-care list will be covered by varying percentages, even when patients have not met their deductible.

Share this tool

The OneTouch Reveal® app is the #1 downloaded app in the U.S.*

For Patients

The OneTouch Reveal® mobile app could help to reinforce your treatment recommendations to patients with diabetes.



Automatic notifications

Automatically notifies patients of repeated highs and lows so they can take action to avoid them in the future



Goal setting

Allows patients to set and track personalized daily goals for blood glucose tests, carbohydrates, activities, and number of steps taken



Logbook

Automatically organizes patients' blood sugar results in a color-coded logbook and dashboard that link with their logged food, insulin, and activity



A1c comparator

Lets patients compare their lab A1c to the average of their blood sugar readings from the last 90 days so they can see where they stand

For Professionals

The OneTouch Reveal® web app for healthcare professionals is a valuable management tool to help identify what's working and not working for your patients.

- See a bigger picture with secure, real-time connections to your patients' data
- Make more informed treatment decisions than using a paper logbook
- Filter and sort patient information with the help of the population management tool

Remember, proper adherence can raise your quality ratings with plans which can raise their star ratings, benefiting your patients and your bottom line.

We're here to support you

Join us in helping to empower patients to play a more active role in their diabetes management!



www.onetouch.com/professional



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